



ACTIVESCHOOLHERO

CELEBRATING THE ACHIEVEMENTS OF THE HEROES WORKING IN PRIMARY SCHOOLS ACROSS ENGLAND TO INSPIRE GENERATION ACTIVE

PROJECT BACKGROUND

We believe kids are made to play, yet today's generation is the least active in history. Only one in five children gets the recommended level of physical activity each day, despite knowing that active kids are happier, healthier and more successful. School staff make the difference. They not only teach, they motivate, empower and inspire kids to move in the right direction and achieve great things. We want to shine a spotlight on the amazing work these heroes do and share their stories to inspire others.

AWARD OVERVIEW

Active School Hero was created by ukactive and Nike, to champion the role of people promoting and delivering physical activity in primary school settings, and reward them for their efforts. Any primary school staff member can be nominated, from teaching assistants to head teachers to caretakers and catering staff.

The award is about rewarding staff who:

1. Deliver activities that are kid-centric and put the fun in fundamentals
2. Make activity experiences good experiences
3. Inspire and empower young people to be active

We know active kids work and play better. They score up to 40% higher on tests and are 15% more likely to go to college. They also have increased concentration, better school attendance, behaviour, healthier eating habits and are more confident than inactive kids. Simply put active kids do better.

PRIZE OVERVIEW

Every staff member nominated will have an opportunity to:

- Receive an exclusive sporting experience for their schools provided by award lead partner Nike
- Attend a professional development workshop with international experts
- Receive exclusive Nike kit
- Receive inspiration from a Nike athlete ambassador
- Become the 2021 Active School Hero winner

TIMELINE

Nominations are free, take 5 minutes and close on **Friday 11th June 2021** after which a competitive judging process will begin. Our regional shortlist will be announced on 5th July with a celebration event to announce the winner planned for the end of July.

NOMINATE

Nominate your Active School Hero here www.activeschoolhero.com/nominate

For further information, please contact the Project Manager, Sophie Hoseason on sophiehoseason@ukactive.org.uk

